



GOLF LIFE PARTNERSHIP

GOLF LIFE TV | EMAIL | SOCIAL 2021

OVERVIEW

What is Golf Life? Our best description... Golf Life provides a video content partnership on national cable sports TV networks, with a robust golf email database and engaged social media. Golf Life brings your product into awesome locations, with talented golfers and social media influencers guided by creatives who have been sharing dynamic branded video for 30+ years.

Golf Life is your own storytelling video platform on TV, Social, Email and on GolfLife.com. We capture the essence of our game, to real golf viewers through our established frequency and reach. But Golf Life is a commitment, it works for those willing to stay with their message on all platforms.

The 2021 TV and online series is stylistic, with compelling images and storylines, presented with limited advertising, dripped through content while maintaining viewer interest. It's seen in bars, restaurants, in prime time in major cities, in homes on TV sets or email links to our loyal viewers for the past 22 years.

TELL YOUR STORY...we are giving you an opportunity to tell your story to a large audience of golfers across the nation. Our partnership is based on trust in our 22+ years of success. What you gain is great videos for your brand that get seen by golfers. This is why our partners stay with us, we tell **your story consistently**. With the reality today of travel restriction, we have developed a powerful Cloud Based video capturing technology (remote) allowing us to direct interviews and key testimonials so your story continues in 2021.

PERSONALITIES...Over the last few years, we have opened up great relationships with some amazing golf personalities through social media. Those personalities host segments on Golf Life promoting products and companies. We facilitate the relationship with an influencer to promote your story. In doing this, we will achieve cross social sharing and a true mixed media campaign - MORE EYEBALLS!

THE DEAL... We keep it simple. If you want one episode, like our current Preseason Special or upcoming April episode, we produce a :90 second or 3 minute feature. Or you can provide a commercial spot you've already produced. Base pricing uses remote capture and product BRoll / Photos.

90 Second Feature \$3250 or 3 Minute Feature \$5000

If you're committed to your brand / product we suggest a campaign that builds awareness and helps your sales funnel

6 Month Brand Partner \$4000 / month | 12 Month Brand Partner \$3500 / month

Our partners gain a Video Driven Agency approach with Mixed Media Messaging. In short we create and share content about their products and brand messages constantly through 2021 on all channels - TV | Email | Social | Web

We own, create and deliver Golf Life and we are here to help you gain more awareness and content

BRING US YOUR IDEAS | LET US HELP MAKE 2021 A SUCCESS

